



VET★A★THON

THURSDAY, NOVEMBER 11, 2021 12AM-11:59PM

VBC Veterans Day Vet-A-Thon Sponsorships Sponsor the Nation's Only 24-Hour Veterans Day Event and Help the VBC Support Veterans Nationwide

Born in Pittsburgh in 2008, the nonprofit Veterans Breakfast Club is expanding its Veterans' storytelling programs nationwide with the VBC Vet-A-Thon on November 11.

The Vet-A-Thon is a 24-hour live-streamed event celebrating Veterans Day with guest hosts from across the globe, community tributes, Veterans' stories, military history, GI humor, Armed Forces trivia, archival videos and interviews, giveaways, and more.

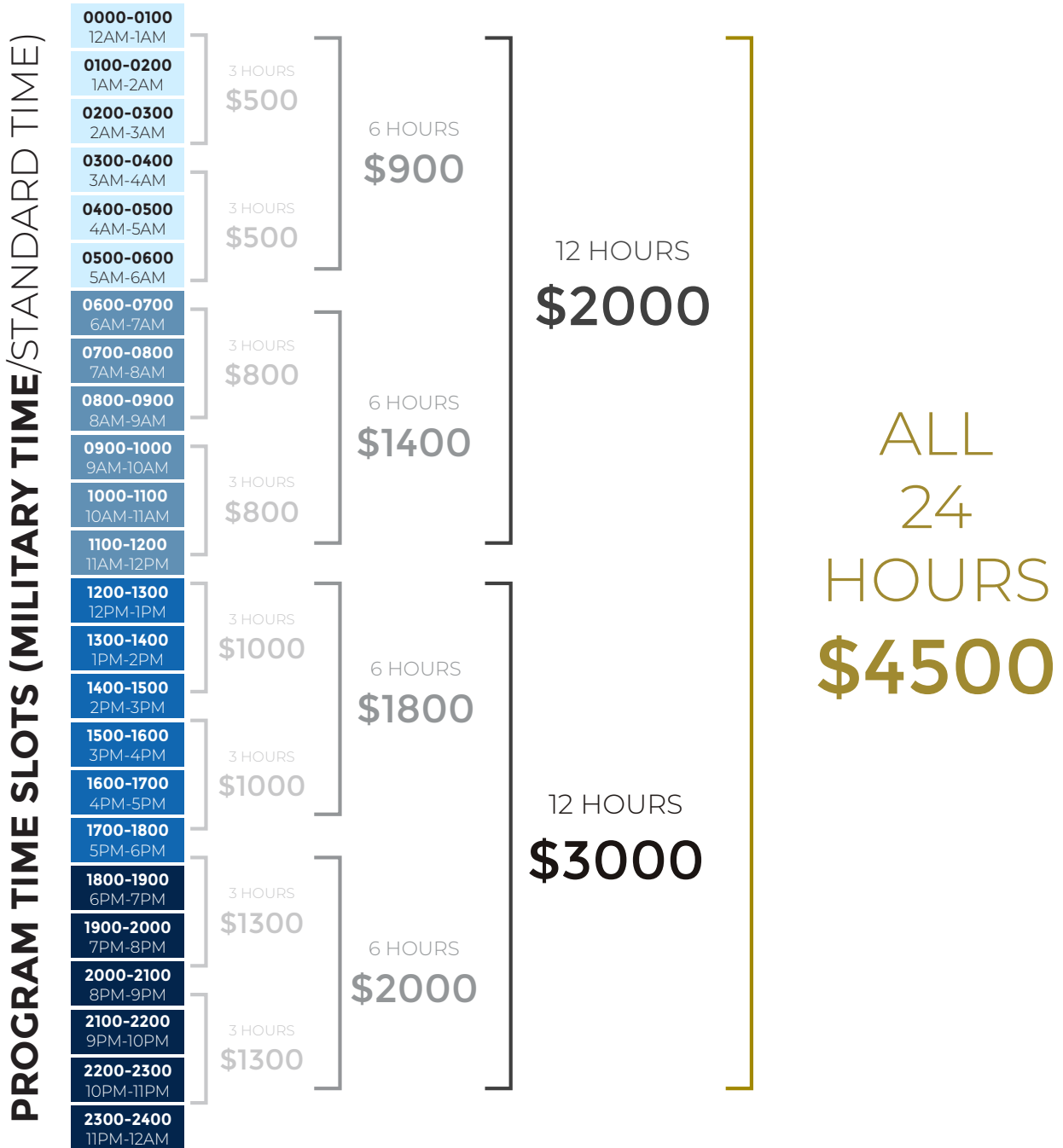
The Vet-A-Thon will raise funds to match a challenge grant offered by the Pritzker Military Foundation to extend the Veterans Breakfast Club's community-building and storytelling programs to Veterans, military families, and their supporters nationwide. The Foundation will match, dollar for dollar, new sponsorships and donations generated by the Vet-A-Thon up to \$25,000. Reaching this challenge goal will help the VBC connect, heal, educate, and inspire more Americans and, in so doing, work to create a nation that understands and values its veterans' experiences.

Help grow the VBC by sponsoring 1-hour, 3-hours, 6-hours, 12-hours, or the entire Vet-A-Thon!



VET-A-THON 24-HOUR EVENT TITLE SPONSOR

SPONSOR THE ONLY 24-HOUR VETERANS DAY LIVESTREAM! The VBC is offering **TWO** Title Sponsorships for our **Vet-A-Thon Livestream**. Sponsorship of the entire 24-hour event includes: Event title branding: "The VBC Vet-A-Thon with [company name]; Opportunities to speak, conduct giveaways, and co-host at event throughout the day; All-day event branding; Premier logo placement in all event promotions (emails, social media, website).



KEY: \$200/HR TIME SLOT | \$300/HR TIME SLOT | \$400/HR TIME SLOT | \$500/HR TIME SLOT



VET★A★THON 24-HOUR EVENT SPONSOR BENEFITS

The Vet-A-Thon is a 24-hour live-streamed event celebrating Veterans Day with guest hosts from across the globe, community tributes, Veterans' stories, military history, GI humor, Armed Forces trivia, archival videos and interviews, giveaways, and more.

24-HOUR TITLE SPONSOR

Title Sponsorship of the entire 24-hour event includes:

- Event title branding: "The VBC Vet-A-Thon with [company name]"
- Opportunities to speak, conduct giveaways, and co-host at event throughout the day
- All-day event branding
- Premier logo placement in all event promotions (emails, social media, website)

12-HOUR SPONSOR

- Opportunities to speak, conduct giveaways, and co-host at event throughout the 12-hours
- 12-hour event branding
- Logo placement in all event promotions (emails, social media, website)
- Logo placement on Zoom for 12-hour segment
- Opportunity to host a one-hour segment of the 12-hours.

6-HOUR SPONSOR

- Opportunities to speak, conduct giveaways, every hour of 6-hour segment
- 6-hour event branding
- Logo placement in all event promotions (emails, social media, website)
- Logo placement on Zoom for 6-hour segment

3-HOUR SPONSOR

- Opportunities to speak, conduct giveaways, every hour of 6-hour segment
- 3-hour event branding
- Logo placement in all event promotions (emails, social media, website)
- Logo placement on Zoom for 3-hour segment.

1-HOUR SPONSOR

Program Sponsorship includes:

- Opportunity to speak briefly during live event
- Logo placement during allotted speaking time
- Logo placement on website